

JOSHUA HERNANDEZ

CREATIVE DESIGNER

With over 10+ years of experience handling several simultaneous design projects, logo design, web design, branding, concept creation, UX/UI design, and visual conceptualization. Additionally, I have strong communication and account management skills, dealing with clients directly on various occasions—a strong ability to adapt to my surroundings and work with virtually anyone.

 904.742.2406

 JOSHUAHERNANDEZ59@GMAIL.COM

 JACKSONVILLE, FL

WORK EXPERIENCE

CREATIVE ASSOCIATE

Refresh Mental Health | 09/2021 - Present

- Create visual concepts to communicate ideas that inspire, inform, or captivate an audience.
- Create graphic designs and content production with a good sense of layout best practices.
- Work on web designs, and flat print creative.
- Contribute to website management.
- Brand management and creative review of internal and external assets
- Maintain and manage the digital asset library
- Coordinate projects with other members of the marketing department.

EXECUTIVE ACCOUNT MANAGER

MatrixOneSource | 03/2017 - 09/2021

- Primary point of contact for strategic or multi-location clients subscribing MatrixOneSource HR and Payroll services.
- The role involved direct client interaction (phone & email), actively processing payroll on a weekly basis.

SEO ACCOUNT MANAGER

Web.com | 06/2016 - 03/2017

- Primary point of contact for strategic or multi-location clients subscribing to Web.com's marketing services with the goal of creating valuable campaigns that will increase Online presence, traffic volume, and sales leads through client websites.

TIER II DESIGNER

Web.com | 03/2012 - 06/2016

SKILLS

CREATIVITY BRANDING PRINT TYPOGRAPHY
LAYOUT PRESENTING RESEARCH
CSS/HTML UX/UI TEAMWORK ADAPTIVE
PROBLEM SOLVING ACCOUNT MANAGEMENT
RESPONSIVE COMMUNICATION WEB DESIGN
SEO GOOGLE ANALYTICS

PROGRAMS

MICROSOFT SUITE ADOBE SUITE
GOOGLE SUITE WORDPRESS FIGMA
MAC OS

EDUCATION

Art Institute of Jacksonville

Associate's Degree in Design 05/2010 - 03/2012

INTERESTS

 God  Family  Computers
 Video Games  Sports  Food